NAZARETH CENTER FOR THE ARTS

30 Belvidere Street, Nazareth, Pa. 18064 www.nazaretharts.org



PROSPECTUS 2025 Nazareth Area Photography Club Exhibit

EXHIBIT DATES: Friday, May 2nd through Saturday, May 31st. Gallery Open Hours 3-6 pm Fridays, 12-3 pm Saturdays & Sundays Opening Reception May 2nd 6-8 PM

ELIGIBILITY: Open to all Photographers. Wall space only due to our venue space. If accepted, artwork must be delivered in person to Nazareth Center for the Arts (NCA). Only original work is eligible. All photography mediums allowed, including digital and analog photography, historical photography processes, and alternative processes (e.g. solargraphy, cyanotype, lumen prints).

From the submissions, NCA will select approximately 30 pieces that fit together cohesively and fit the *theme of inspiration from our homes, communities, and local neighborhoods.*

REQUIREMENTS:

- Each artist may submit up to 3 original works in any medium.
- Two-Dimensional Works:
 - All pieces must be securely wired and braced for hanging
 - \circ $\,$ No hooks or Command Strips accepted $\,$
 - No ill-prepared work will be accepted
- Size criteria:
 - Width 40" Maximum, including frame
- We have switched to digital gallery tags, please enter the following details using the Google form for submission: <u>https://forms.gle/KmqVYt4C14vyxhBu9</u>
 - Entry Number
 - Title
 - Medium
 - Price
 - Size unframed dimensions- stated as w x h x d
 - 1-2 sentences about your artwork. Describe your process, message, inspiration, or how the artwork expresses the theme.

- Image files should be 1-3MB, clear, straight, and cropped to the edge of the artwork. Photo files must be named as follows: Artist Name_Artwork Title
- Label the back of each piece with your name and the title of the piece
- Fees: There is a *non-refundable fee of \$10 per work accepted*, payable at delivery.
 - The \$10 fee will be waived if the Artist donates the piece (or another piece) for NCA's annual fundraiser auction
- Number of Entries: Up to 3 entries per artist.
- Volunteer Requirement: The Nazareth Center for the Arts is a volunteer-run organization. Each accepted artist may be required to be present in the Gallery 1 (one) day during the duration of the exhibit during gallery hours (Gallery hours are 12-3pm Friday, Saturday, Sunday). Artists are encouraged to use this time to educate, demonstrate, and speak to gallery visitors and use the opportunity for self promotion.

JURORS: The exhibit will be juried for entry and monetary prizes by the co-creators of the Nazareth Area Photography Club. A Winner and Runner-up will be selected from all eligible pieces on exhibit. Winners will be announced at the Opening Reception on May 2nd.

- Juror: Kristopher Sebring is a Nazareth-based artist and photographer specializing in lensless photography and alternative processes. He has exhibited his work both locally and internationally. Kris is a volunteer and board member of Nazareth Center for the Arts.
- Juror: Ashlee Deutsch is an art educator and professional photographer. She holds a Bachelor of Fine Arts degree from Kutztown University with a concentration in photography, Ashlee is a volunteer and Vice President of Nazareth Center for the Arts.

WHEN:

- Deadline for submissions is April 13, 2025.
 - You will be notified by end of day April 15th of your participation.
- **DROP-OFF** accepted artwork at the NCA gallery on Tuesday, April 29th between 5PM 8PM.
- Opening Reception
 - Friday, May 2nd. 6:00PM 8:00PM
 - \circ $\;$ Open House style reception with light refreshments.
- PICK-UP: May 31st 3-6pm

RULES OF EXHIBIT

Artwork must be the artist's original design. Your entry acknowledges permission to have your work photographed or videoed for promotional use. All accepted work must remain for the duration of the show.

LIABILITY

ARTWORK FOR SALE SHOULD BE INDICATED ON FORM ATTACHED TO BACK OF THE ARTWORK All reasonable care will be taken of all work. NCA is covered by Erie Insurance in the event that unforeseen damage occurs. We would prefer work be for sale. A 30% commission will be taken by the Nazareth Center for the Arts on all sales. Your entry into this exhibit constitutes agreement with these terms and conditions.